PersonalBest

Personal Best North West was a FREE £1.2 Million ESF funded pre-employment programme that utilising the inspiration of the opportunity to volunteer at 2012 Games Inspired Events to engage and lift the aspirations of 628 economically inactive people across the region. Learners gained an accredited Level 1 Award or Certificate in Preparation for Event Volunteering and spent 20 hours mainly in event volunteer placements. Following successful completion of the programme, learners have the opportunity to access 2012 Games Inspired Event volunteering opportunities.

151 undertook the programme with The Shaw Trust in Merseyside and 477 people undertook the programme with Sport 4 Life in the rest of the North West. 348 Sport 4 Life learners achieved the award. It was a stepping stone to helping 24% Sport 4 Life learners to successfully gained employment, 27% to return to education or training and 28% of learners who had no other outcome continued to volunteer after the end of the programme.

Sport 4 Life’s Personal Best Programme has been described by SkillsActive as, “One of the most successful Personal Best programmes nationally. In May 2012 Personal Best was presented with the Gold Medal Award for, “The Most Invaluable Volunteer Project” by Podium the Further and Higher Education Unit for the Olympic Games.

51% of learners who undertook the programme were 16-24 and not in employment, education or training, 77% of learners had been unemployed more than a year and 52% more than three. 41% of learners had a disability, learning difficulty or long term health condition and 20% of learners were offenders or ex-offenders.

“Sport 4 Life has offered me a Life-changing opportunity. They made me feel included from the start and did not judge me by my personal history.” Stockport learner.

“It’s the staff that make it good. They’re so friendly and approachable.” Manchester learner.

“The support I had was brilliant! I was moved to a prison 200 miles away and the staff still helped me achieve!” Greater Manchester prisoner.

“I wish I could do this every day for the rest of my life!” young Warrington learner after volunteering with Team Extreme.

15 Sport 4 Life learners have successfully gained and accepted 2012 Games Maker roles.

PersonalBest Case Studies

Please contact the Sport 4 Life office on 08432 120 070 or training@mysport4life.co.uk for a quote to deliver L1 Certificate in Preparation for Event Volunteering at your project.