
Sports Enterprise Challenge

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The Sports Enterprise Challenge is an enterprise activity design to stimulate learning, team work and entrepreneurial skills, using sport as a model to deliver the key concepts of the day. It has been designed to meet the provision of enterprise education set out by Government and for which funding has been made available. As well as fulfilling your curricular enterprise requirements, the programme will provide a healthy, fun and stimulating day for all the pupils.

Sports Enterprise Challenge is a one-day programme, where pupils are given practical enterprise assignments to complete and receive professional sports skills training linked to their work on Enterprise.

A typical Sports Enterprise Challenge would consist of:

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Welcome and introduction by a Senior Business Advisor

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Explanation of the programme to the students

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50% of students take part in enterprise activity

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50% of students receive skills based coaching

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Students swap activities

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Enterprise Quiz

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Group presentation of results from enterprise activity

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Evaluation

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Presentation of trophies and certificates

The Sports Enterprise Challenge is a tailor-made, simple and effective enterprise solution designed to add value to your existing enterprise education. Sport 4 Life will take away the time constraints of organising enterprise activities on top of an already heavy work load. The programme can be delivered to a minimum of 20 and a maximum of 200 students on one day. Prices start from just £750 per day.

The Sports Enterprise Challenge has been delivered throughout the UK and has proved popular with girls and boys alike, with excellent feedback from all participants and schools that have taken part.

"Through the innovative combination of physical and intellectual learning, Sports Enterprise Challenge uses sport to encourage the development of learning and skills whilst highlighting the benefits of participation in sport and physical activity. It promotes healthy lifestyles, raises levels of self-esteem and improves the quality of life for young people."
Stewart Kellett - Former Regional Director of Sport England in the North West

"The Sports Enterprise Challenge that our school experienced was excellent, with high quality football coaching and a very professional enterprise component, the pupils at Fearn's thoroughly enjoyed themselves and were buzzing, even the day afterwards!"

- Philip Lord (Director of Sport - Fearn's Sports College)

"I thought the day was very well planned and our pupils clearly enjoyed themselves."

- JM McGovern (Derby High School)

"Excellent! Well organised, great staff. The pupils really enjoyed it and I will be recommending this event." - Catherine Bailey (Prestwich High School)

For further details contact Sport 4 Life staff on:

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